

LLEAP

AWARDS 2010

Mission

The objective of the Leadership in Lifting Equipment and Aerial Platforms (LLEAP) awards is to recognize products, accessories, or design concepts that are considered innovative and/or have advanced the state of the lifting equipment and access industry. In order to qualify for consideration, products must either have been introduced to the North American market and/or delivered between April 1, 2009, and March 31, 2010.

Selection Process

Finalists will be selected by the editorial staff of *Lift and Access* and *Crane Hot Line*. A panel of judges comprised of industry professionals will recognize two platinum winners, including one crane, aerial or material handler and one component or aftermarket, as well as gold and silver winners in each category.

Nominations

Equipment manufacturers and component suppliers may nominate their own equipment, products, or designs, for which a processing fee will be charged.

Judging Process

The editorial staff will narrow the field of entries to those determined to be the most significant. The submissions will then be condensed before being distributed to the judges. Using a ballot system, judges will be asked to rank the top three items in each category, providing explanation or comment where necessary. The editors will then take the average of those rankings to select the appropriate winner(s).

"We were thrilled to receive two awards! We really appreciate all that your company does for the industry" – Diane Tjerrild, MEC Aerial Work Platforms

Publicity

The LLEAP Award winners will be announced in a supplement to the November-December 2010 issue of *Lift and Access* and December 2010 issue of *Crane Hot Line*. Only finalists will be assured editorial coverage in the supplement.

Additionally, Reprint Rights for winners are available for a \$590 fee.

How to Nominate

Anyone can nominate an appropriate product that meets the requirements of the contest. Nominations must be received by **May 28, 2010**.

Processing Fee

Send \$450 for first nomination.
Additional nominations are \$250 each.



Manitou accepts the 2009 LLEAP Award for the MRT2540 rotating telescopic handler.

Categories

- 1. Aerial lifts:** Self-propelled boom or scissor lifts, manually or self-propelled vertical lifts, specialty lifts, trailer- or truck-mounted aerials (e.g., 2009 winners include MEC's Speed Level sigma lift).
- 2. Material handlers:** Rough-terrain telescopic or straight-mast forklifts (e.g., 2009 winners include the Manitou MRT2540 roto-telehandler).
- 3. Cranes:** Rough-terrain, all-terrain, truck, telescopic boom crawlers, crawler cranes, boom trucks, and self-erecting cranes with capacities less than 100 tons (e.g., 2009 winners include Liebherr's LTM 1100-4.2 mobile crane).
- 4. OEM-Developed Features/Essential Components for OEMs:** Features developed by an OEM for a new or existing aerial work platform, material handler (e.g., 2009 winners include Liebherr Liccon 2 control system) or components and systems integral to an OEM's design (e.g., 2009 winners include Perkins 1200 Series engines).
- 5. Aftermarket Support Products or Services:** Products and services developed and sold specifically for end users (e.g., 2009 winners include The Crosby Group Split Nut retention system and Arnco's ecofill flatproofing tire fill).

LLEAP

A W A R D S 2 0 1 0

Eligibility

Products introduced and available between April 1, 2009, and March 31, 2010, are eligible for the LLEAP Awards. You may nominate as many products as desired.

"We really appreciate the efforts of Lift and Access in staging these awards...The industry needs these types of programs to help promote itself" – Mark Woody, Palfinger North America

Materials

Please submit the following materials:

- A high-resolution photo/diagram (300 dpi) of your product and your company logo.
- Up to 500 words of descriptive copy about the product and its features and capabilities. Please include model name; when product was introduced; any important specifications, such as capacity, platform height, features, such as safety lockouts and ergonomics, and benefits offered to the owner/end user. Write-ups also should include target markets for the product; typical applications; and all relevant components. *Note: Editors reserve the right to alter information as required.*
- Any videos or other visual aids to explain your product or service.
- Product literature

Contact

Please include your contact information in case any follow up is required. Contact information should include your name, title, company, address, city/state, zip code, phone, and email.

Email completed entry to:

Katie Parrish, Editor
kparrish@liftandaccess.com
Phone: (480) 241-5625

ENTRY DEADLINE IS May 28, 2010

Categories

With the submission, indicate the appropriate category your product(s). Submissions are accepted in the following categories:

Aerial lifts: Self-propelled boom or scissor lifts, manually or self-propelled vertical lifts, specialty lifts, trailer- or truck-mounted aerials.

Material handlers: Rough-terrain telescopic or straight-mast forklifts.

Cranes: Rough-terrain, all-terrain, truck, telescopic boom crawlers, crawler cranes, boom trucks, industrial cranes, and self-erecting cranes with capacities less than 100 tons.

OEM-Developed Features/Essential Components for OEMs: Features developed by an OEM for a new or existing aerial work platform, material handler, or crane OR components and systems integral to an OEM's design.

Aftermarket Support Products or Services: Products and services developed and sold specifically for end-users

First nomination: \$450

Each additional nomination: \$250

ENTRY DEADLINE IS May 28, 2010



Crosby takes home the Aftermarket Support Products award for the Split Nut retention system.

Mail the nomination fee to:

Barbara Benton, VP of Operations
Maximum Capacity Media
1003 Central Ave.
Fort Dodge, IA 50501
(800) 231-8953
barbara@cranehotline.com